

AMERICANISM

2025-2026

Sandy Reed
732-343-1133
11 Darwin Road
Old Bridge, NJ 08857
Vfwauxiliary7508@gmail.com

What is the responsibility of the Americanism Chairman?

It is the Chairman's job to promote patriotism and civic pride within the community. This position supports the national Americanism program and works to engage members, schools, and the public in activities that honor America, its flag, veterans, and core values.

Guess what? That's exactly what we are going to do!

How about a running checklist to get us started?

May

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Loyalty Day – May 1



Attend a **Loyalty Day** program.

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Memorial Day – Last Monday in May



Organize grave flag placements and memorial ceremonies.



Encourage youth to participate in Folded Flag presentations.

June

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Flag Day and the U.S. Army Birthday – June 14




Host a public flag retirement ceremony with veterans and scouts.



Host a flag etiquette demonstration at a school or scout meeting.

July

☐ Independence Day – July 4th

 Set up a “Patriot Booth” at a fair or fireworks display to hand out U.S. flags and educational materials.


August

☐ U.S. Coast Guard Birthday – August 4

 Share a social media post or newsletter article honoring the Coast Guard's contributions.

September


☐ Patriot Day 9/11

 Hold or attend a Patriot Day remembrance ceremony on Sept 11.

☐ VFW Auxiliary Birthday – September 14

 Celebrate with a cake and a short presentation on the history of the Auxiliary.

☐ U.S. Air Force Birthday – September 18

 Honor Air Force veterans with a small token or card.

☐ POW/MIA Recognition Day – 3rd Friday in September

 Host or attend a Missing Man Table ceremony.

☐ Gold Star Mother's & Family Day – Last Sunday in September

 Host a luncheon or remembrance service for Gold Star families.

October

☐ U.S. Navy Birthday – October 13

 Recognize Navy veterans at your Post.

November

☐ **U.S. Marine Corps Birthday – November 10**



Host a birthday cake-cutting at the Post with Marine veterans.

☐ **Veterans Day – November 11**



Coordinate "Thank a Veteran" letter-writing campaigns with youth groups.



Distribute poppies with Americanism brochures about flag respect and service.

December

☐ **Pearl Harbor Day – December 7**



Attend a Pearl Harbor Day program or wreath-laying ceremony.

☐ **U.S. Coast Guard Birthday – December 13**



Recognize current or former National Guard members.

☐ **U.S. Space Force Birthday – December 20**



Educate members on this newest branch of service with a fun presentation.

☐ **Holiday Parties – Throughout December**



Deliver patriotic care packages or decorations to local veterans in care homes.



Attend a Holiday Party at one or more of the Veteran Hospitals.

February

☐ **President's Day – 3rd Monday in February**



Share patriotic presidential quotes on social media or in a bulletin board display.

Add your own

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To the Auxiliary that checks off the most boxes and sends me a picture(s) of each event between now and April 15th, 2026, you will be the recipient of this year's Department Americanism award!



Items next to this icon are ideas or suggestions not requirements.

Resources & Tools

- VFW Auxiliary National Program Resources (vfwauxiliary.org)
- Download:
 - Flag etiquette brochures
 - Citizenship education kits
 - Americanism-themed coloring books and puzzles

Forever Serving Veterans